



## Designed to let you create any card you need.

Make a logo pop with a metallic underlay. Add a 3D text effect to account numbers. Create a security watermark that will fluoresce under UV light. Add color-shifting variables for enhanced security. Print a protective overlay for extra durability without separate lamination.

### If you can dream it, the Zebra ZC350 card printer can print it.

The ZC350 is the fit-anywhere card printer that combines a full range of business-ready features with specialty ribbons to give you easy access to advanced design capabilities. The only limit is your imagination!

- Print full-color edge-to-edge graphics
- Add color-shifting graphics
- Improve the security features
- Encoding options for every purpose

### Designed to fit wherever you need it.

The ZC350 card printer is built for business, but that doesn't mean it belongs in the back office. We know you achieve maximum productivity when cards are printed right where they're issued, so we designed the ZC350 with good looks required to fit in customer facing areas, from the retail store to the hospital admission desk.

With a minimal footprint, slim profile and the lowest clearance in its' printer class, the ZC350 is designed to put ground-breaking simplicity, advanced capabilities and ultra-fast card printing wherever you need it.

### The simplest card printer on the planet.

Ground-breaking speed with support for any card you can dream up.

The Zebra ZC350 card printer provides advanced printing options and support for just about every encoding technology, making it easy to create and print any card you can imagine: credit, debit, identity, access, loyalty, public transportation passes and more.

With push-button simplicity and print speeds up to twice as fast as some competitive printers, the ZC350 can print single- or dual-sided cards. And specialty ribbons let you print everything from simple monochrome designs to complex edge-to-edge graphics complete with UV watermarks, 3D effects and more. Plus, with a slim design profile and low clearance, the ZC350 can fit in more spaces than any other printer in its class.



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# ZC350 Card Printer Features

## Graphical LED/LCD interface

A highly-intuitive interface allows any user to easily use any function, including troubleshooting and loading supplies.

## Meets your need for speed

Whether you need to print one card or a thousand, the ZC350 will get the job done fast.

## Graphical card preview

Instantly see how your card looks and how setting changes impact card design to eliminate the time and waste of printing test cards.

## Painless plug-and-play set-up

Designed to work right out of the box with no time-consuming complicated set-up—just plug it in and start printing.

## Handles varying card thickness on-the-fly

An ingenious new card feeder instantly adjusts to the thickness of each card from 10 to 40 mil automatically.

## New hopper design

Loading and unloading cards is easier than ever—just grab one card or the whole stack.

## Fool-proof ribbon changing

Embedded smart chips let you know when to change the ribbon, and a new design eliminates any doubt about whether the ribbon is properly installed.

## Effortless manual card feed

We borrowed the lightpipe technology used in automated teller machines to guide users through the manual feeding process.

## Single- or dual-sided printing

The ZC350 allows you to print monochrome or color graphics on one or both sides of any card.

## Special effects ribbons

Use the new specialty ribbons to embed color-shifting graphics, create a 3D effect for text, logos or account numbers, or embed a watermark graphic that can only be seen under UV light.

## Add protective layers

Add a highly durable protective layer to create cards that will last as long as five years.

## Encode it your way

From magnetic stripe and proximity to contact and contactless encoding, the ZC350 supports your smart card technology right out of the box. And, if you want to use your own contact or contactless encoders, the new ZIP Pocket and our new Software Development Kits (SDKs) combine to make it easy.

## Easy connectivity

Connect to a single computer via USB or use integrated Ethernet or optional WiFi for network printing.

## Printer cover lock

Prevents the theft of card stock and rejected cards, providing the security required for installation in public-facing areas.

# BRIDGEWAY SOLUTIONS

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